

CASE STUDY

Supporting Community Wellness Through the Greenfields Sports Pavilion

At East Anglian Galvanizing Ltd, part of Wedge Group Galvanizing Ltd, our commitment to the community extends beyond our business operations. Through a ten-year sponsorship of the Greenfields Sports Pavilion in partnership with Sawtry Parish Council, we are helping to create a thriving, inclusive space for local residents.

About Greenfields Sports Pavilion

The Greenfields Sports Pavilion has long been a cornerstone of community life in Sawtry. Following two years of redevelopment and refurbishment, it now offers a safe and welcoming space where children, families, and adults can gather, play sports, and participate in team activities. The Pavilion also pays tribute to local builder and Parish Councillor Roy Green, who originally built the facility, with its new name: The Wedge Group Greenfields Sports Pavilion.

Our Role in the Community

East Anglian Galvanizing is proud to sponsor the Pavilion, recognising its importance as a hub for community engagement and wellness. Located just a short walk from our plant, the Pavilion is a space where many of our employees and their families spend time. This partnership reflects our commitment to contributing to local projects that enhance quality of life and support long-term sustainability.

Selwyn Parrish, Commercial Manager at East Anglian Galvanizing, shared:

"We're thrilled to be sponsoring our local sports pavilion – it truly is the centre of the community. It's a real pleasure for us to play a part in helping it thrive for years to come."

Celebrating the Partnership

In honor of this partnership, the Pavilion has been renamed The **Wedge Group Greenfields Sports Pavilion**. This new title recognises not only our ongoing support but also pays tribute to the Pavilion's origins and its lasting impact on the community.

Steve Browning, Clerk to Sawtry Parish Council, commented:

"We're really excited to be working with the team at East Anglian Galvanizing (and the wider Wedge Group too). Their sponsorship is a vital boost to the Pavilion's future and will help us ensure that Greenfields continues to benefit the whole community for many years to come."

Looking Ahead

The Greenfields Sports Pavilion represents the best of what local partnerships can achieve—a thriving community space built on shared values of care, inclusion, and connection. For East Anglian Galvanizing sponsoring this project is more than just a financial investment; it is a commitment to the future of our community. Through this partnership, we are proud to contribute to a space that fosters health, happiness, and community spirit.



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