



Galvacoat®

CASE STUDY

AT A GLANCE

Galvacoat® is a tough, single application polyurethane topcoat that's specifically formulated to adhere perfectly to Hot Dip Galvanized steel.

Specially designed for Hot Dip Galvanized Steel, it is suitable for all spray systems or brush applications.

While most standard paints are intended for use on ferrous metals, Galvacoat® has been designed exclusively for use on non-ferrous metals, and can be applied in a single coating – without the need for special etch primers.

It adheres firmly to the galvanized surface and does not allow any salts to form, thus maximising the adhesion and delivering a quality coating that can be typically expected to last for up to 15 years.



National Trust - Osterley Park Estate Fencing Renewal

Osterley Park, a historic estate cared for by the National Trust, recently underwent a significant upgrade to its estate fencing, much of which dated back over a century. The Traditional Company was commissioned to remove the aging structures and replace them with a more durable and aesthetically appropriate solution.

To meet the Trust's expectations for quality, heritage consistency, and longevity, The Traditional Company installed its Highland range of Traditional Parkland Fencing—specifically selected to reflect the character and heritage of Osterley Park. The project also included the fabrication of bespoke ironwork gates and decorative end posts, designed to seamlessly complement the estate's timeless setting.

Given the importance of preserving the new fencing against the effects of corrosion and weathering, all steel components were galvanized by South East Galvanizers, part of the Wedge Group, and coated in a black finish using Galvacoat®. This dual-layered protection ensures the fencing remains maintenance-free for decades to come while maintaining the classic visual appeal of the estate.

David House, Director of The Traditional Company, commented: "As an official supplier to the National Trust, we understand their commitment to quality and longevity. For Osterley Park, they were clear in their vision for a complete fencing replacement that respected the site's historical character. Galvanizing was a critical part of that brief, and we turned to the experts at South East Galvanizers and the wider Wedge Group to deliver a black Galvacoat® finish that harmonised perfectly with the estate's traditional aesthetic."

This project showcases how heritage and durability can go hand-in-hand when expertise, craftsmanship, and the right materials come together.